



# UNITING Santa Rosa and Escambia Counties WITH HOPE for Prosperity & Growth

**UNITED, WE CAN BUILD  
A BETTER TOMORROW**

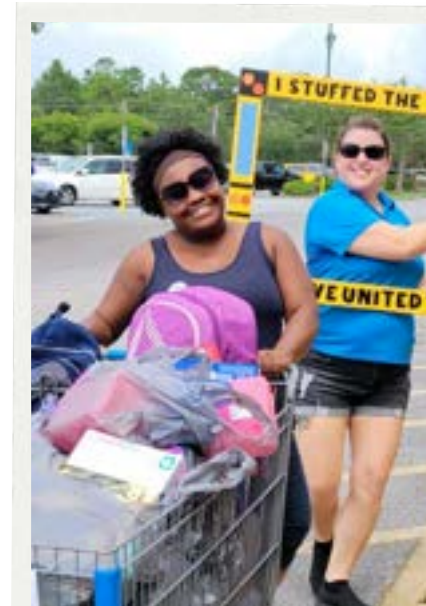




# United Way **OVER THE YEARS**



From the  
*Beginning*  
To  
*Now*





**UNITED, WE CAN BUILD  
A BETTER TOMORROW**






## **UNITED WAY OF WEST FLORIDA HISTORY**

Since 1924, United Way of West Florida has fought for the health, education, and financial stability of every citizen in our community. We do this by working collaboratively with hundreds of companies, thousands of community members, local government, and local non-profit agencies. We believe working together is the best way to improve lives and build a stronger community. As we work through this benchmark year, we invite you to be a part of our 100th-anniversary celebration!

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# UWWF'S MISSION, VISION, AND PRIORITIES

-  **Mission** - Unite our community and leverage resources to improve lives.
-  **Vision** - Create better opportunities for all.
-  **Priorities** - Transformational Investments; Capacity Building; Connecting

**CHANGE DOESN'T  
HAPPEN ALONE**



# UWWF'S IMPACT AREAS



**Health** - access to health



**Education** - childhood success and youth success



**Financial Stability** - financial education and financial literacy fall under this focus area

# UNITED WAY OF WEST FLORIDA

## COMMUNITY INVESTMENT



## FUNDED PARTNERS 2024-2025

No single agency can meet all of our community's needs. When you give to UWWF, your gift becomes a part of a collective effort that supports local programs and initiatives across Escambia and Santa Rosa counties.

25 agencies were funded: 1 agency serves Santa Rosa County, 8 agencies serve Escambia County and 16 agencies serve both Escambia and Santa Rosa Counties

**\$675,128 INVESTED!**

**HEALTH AWARDS - \$360,050**

**EDUCATION AWARDS - \$157,328.76**

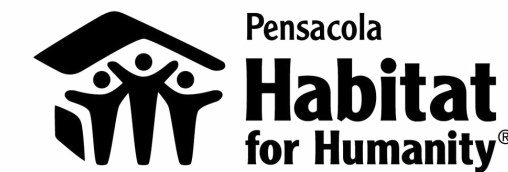
**FINANCIAL STABILITY AWARDS - \$157,750**



# 25 FUNDED PARTNERS: 2024-2025



ECOMFORT, INC.



# COMMUNITY INVESTMENT OUTCOMES 2023-2024



## HEALTH

83% of individuals served met health outcomes

## FINANCIAL STABILITY

95% of individuals served met financial stability outcomes

## EDUCATION

87% of children and youth met education outcomes



# UNITED WAY OF WEST FLORIDA ANNUAL PROGRAMS



## VOLUNTEER OPPORTUNITIES





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## EVENT HIGHLIGHTS

Event Volunteers: 424

Volunteer Hours: 990

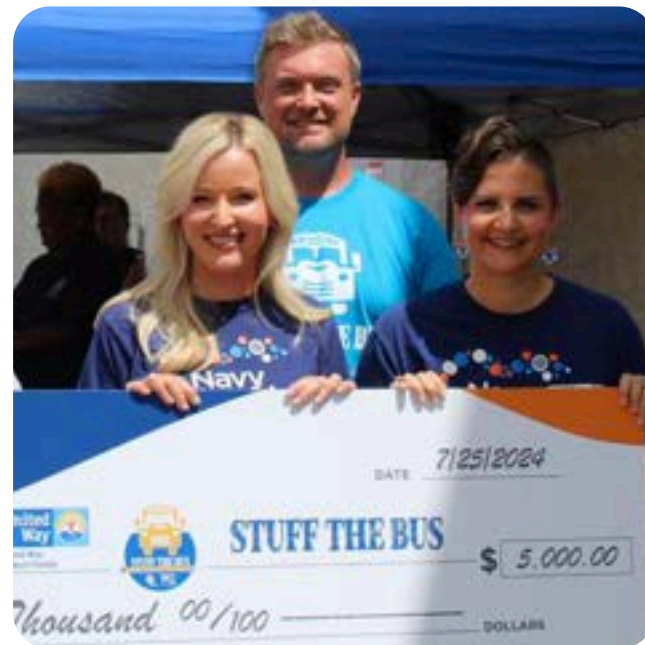
Volunteer Impact: \$31,938

Funds Raised: \$32,000

Value of School Supplies Donated: \$45,000

TOTAL VALUE TO ESCAMBIA & SANTA  
ROSA COUNTY SCHOOL DISTRICTS:

# \$77,000





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## DAY OF CARING

FPL | 100 Years 1924-2024 | United Way of West Florida

**OCTOBER 18**

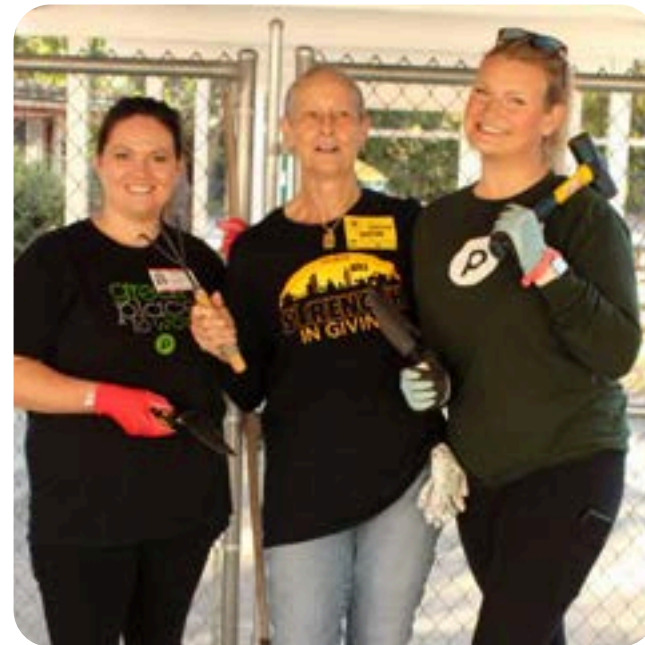
**INTEREST FORMS ARE OPEN!**

[UWWF.ORG/DAYOFCARING](http://UWWF.ORG/DAYOFCARING)





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## EVENT HIGHLIGHTS

Event Volunteers: 728

Projects: 68

Volunteer Hours: 3,108

Volunteer Impact: \$31,938

Funds Raised: \$12,000

TOTAL VALUE TO ESCAMBIA & SANTA  
ROSA COUNTIES

# \$98,834



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## **VOLUNTEER CENTER - GET CONNECTED**

In 2023, 871 new volunteers registered on United Way of West Florida's volunteer platform, Get Connected. The monetary impact of volunteer hours donated last year was \$202,800.

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## RESOURCES AVAILABLE TO YOU





# GET CONNECT. GET ANSWERS.



## FROM HELLO TO HELP

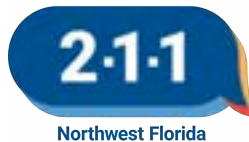
211 Northwest Florida works hard to make finding services and resources easy for you, your family, or your neighbors.

211 may provide information, referrals, and a bit of problem-solving for...

- 📍 housing
- 📍 food
- 📍 employment
- 📍 mental health
- 📍 utility assistance
- 📍 dental care
- 📍 substance abuse
- 📍 health care
- 📍 and more!



Dial 211 or toll free 855-420-8689, for free and available 24/7.



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# 211 NORTHWEST FLORIDA

- 24,507 calls
- 119,590 connections



Northwest Florida



**GET CONNECTED. GET ANSWERS.**



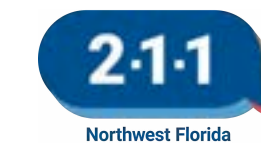
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# WE'VE GOT YOUR SIX

*Talk with someone who's been there*

**FVSL provides information, referrals,  
emotional support, and more to veterans!**



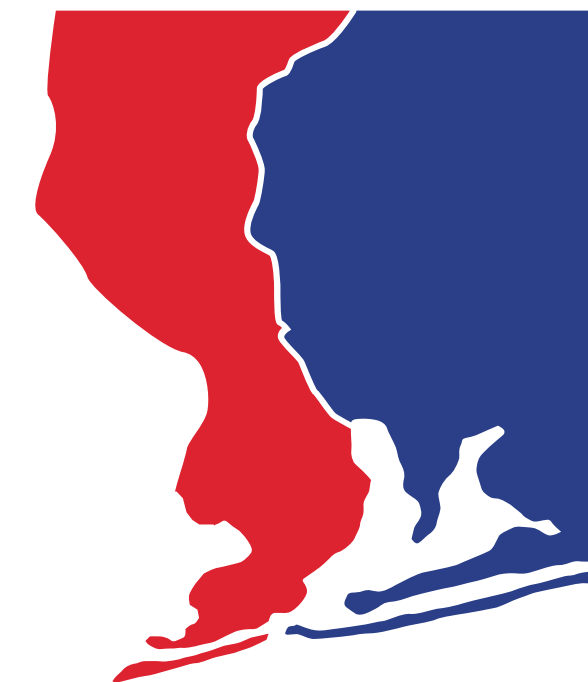
**DIAL 1-844-MyFLVET(693-5838) or 211 and press 5**

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# FLORIDA VETERANS SUPPORT LINE

- 5,266 calls
- 11,741 connections



**TALK WITH SOMEONE WHO'S BEEN THERE**



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**NO MATTER...  
WHO  
WHEN  
WHY**

**YOU  
MATTER**

**CALL  
TEXT  
CHAT | 988**



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# 988 FLORIDA SUICIDE & CRISIS LIFELINE

- 7,473 calls
- 18,450 connections



**CALL OR TEXT 988  
CHAT 988LIFELINE.ORG**



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# FILE YOUR TAXES FOR FREE WITH VITA

SCHEDULE YOUR APPOINTMENT TODAY!



Skip the wait and file on your own at [myfreetaxes.com](https://myfreetaxes.com)

[www.uwfw.org/taxhelp](https://www.uwfw.org/taxhelp)



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## **IMPACT TO OUR COMMUNITY**

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Volunteers saved filers over \$200,000 in fees, and brought back \$850,000 in refunds back to our community





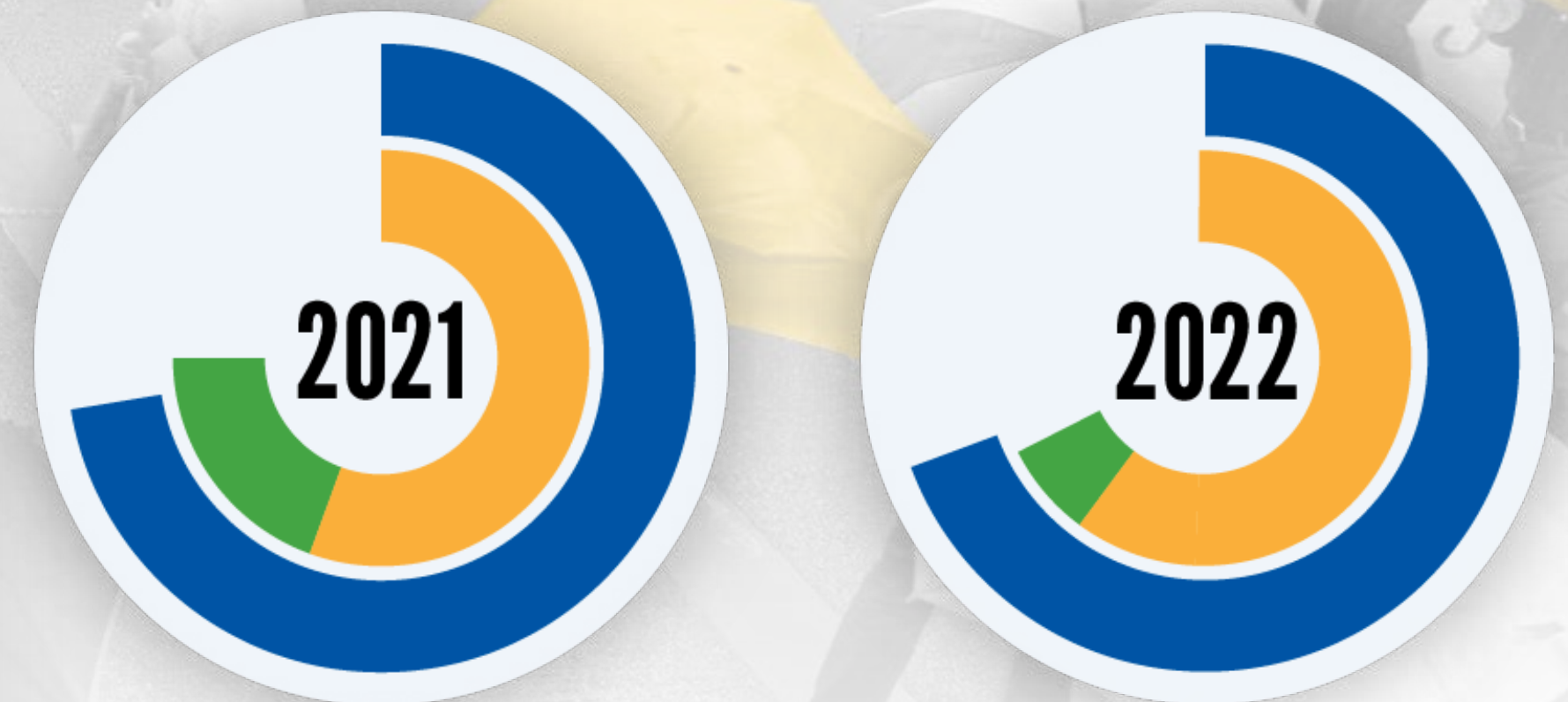
# ALICE STILL IN THE CROSSCURRENTS



## One Step Forward, Two Steps Back

In Escambia and Santa Rosa counties, 42.2% of households lived paycheck to paycheck in 2022. This included nearly 28,000 in poverty and another 50,000 who were **ALICE** – **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed – earning above poverty but less than the cost of basics.

While wages grew, three other factors – inflation, loss of pandemic supports, and a decade of falling behind – combined to keep ALICE trapped.



- **Basic Expenses**
- **Employment Income**
- **Pandemic Support**

In 2022, a family of four\* saw the loss of up to \$15,000 in tax credits and supports that they could access in 2021

\*With two adults, an infant and a preschooler

# UNITED, WE CAN BUILD A BETTER TOMORROW



SEE WHAT HAPPENS WHEN YOU...

*Give* **100**

For 100 years and counting, United Way of West Florida has fought for the health, education, and financial stability of everyone in our community.

*What 100 can do:*



Technology support for virtual learning.

or



1 hour of individual therapy

or



A single-room safe living arrangement and meals for a family of 5 for one week.

**GIVE TODAY AT [UWWF.ORG/GIVE100](https://www.uwfw.org/give100) OR**

**TEXT UWWF TO 44321\***

\*Message and data rates may apply.

**Whether it is 100 pennies, 100 dollars, or 100 percent of your time, in this time of need, we ask that you give 100!**





# THANK YOU FROM ALL OF US AT



United Way  
of West Florida

[uwwf.org](http://uwwf.org)

FOLLOW US @UWWFL

