



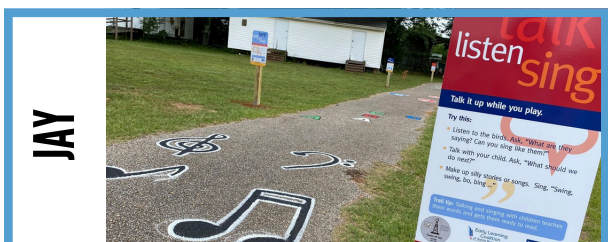
BORN LEARNING TRAIL

DID YOU KNOW THAT 90 PERCENT OF OUR BRAINS ARE “HARD-WIRED” BY AGE 5?

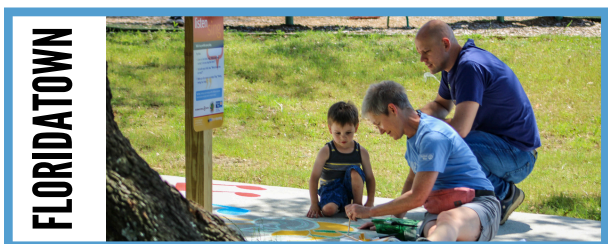
Early learning is a critical part of childhood development—and it can happen anywhere, at any time. That’s why we developed United Way Born Learning, an initiative that gives parents and caregivers the tools, resources and opportunities they need to make the most of their children’s early years.



PEA RIDGE



JAY



FLORIDATOWN



CENTURY

This is a series of 10 interactive signs intended to offer fun, active learning activities for young children and their families. These trails are designed to help parents, caregivers, and communities create quality opportunities for engagement, education, and recreation while out for a stroll or playing at a park.

As of Dec. 2021, United Way of West Florida has installed four Born Learning Trails in Escambia and Santa Rosa counties with more planned. These trails are made possible through the partnership of International Paper, the Early Learning Coalition of Escambia County, the Early Learning Coalition of Santa Rosa County, the Town of Century, the Town of Jay, and the Santa Rosa County Board of County Commissioners.

LEARNING HAPPENS *everywhere!*

Learn more about our Born Learning Trail locations in Escambia and Santa Rosa counties by visiting uwwf.org/born-learning or scanning the QR code.

