

2019-2020

**UNITED
WAY**
ANNUAL
REPORT

United Way of West Florida





INCOMING MEMBERS

UWWF BOARD

Megan Burke

*Pensacola Opera and
Pensacola Young
Professionals*

Matt Couch

Clark Partington

DJ Echols

LandrumHR

Johanna Freeman

Underwood Anderson

Wesley Hall

*Escambia County
Government*

Aaron Jones

ServisFirst Bank

Kim LeDuff

*University of West
Florida*

Dan Schebler

*Santa Rosa County
Government*

2019-2020 OFFICERS

Jack Lowrey

Chair

Amy Miller

City of Pensacola

Chair Elect

Marla Purvis

Evolent Health

Secretary

Clare Haenszel

Warren Averett

Treasurer

2019-2020 BOARD OF DIRECTORS

Tammy Davies

Synovus

Cedric Durre

Saltmarsh, Cleaveland & Gund

Peter Dyson

Beach Community Bank

Donna Edwards

Community Volunteer

John Floyd

Gulf Power Company

KC Gartman

Baptist Healthcare Foundation

Wes Hudgens

Gulf Power Company

Daniel Joyner

Synovus Bank

Barbara MacNeil

Central Credit Union of Florida

Chris McFarland

Escambia County School District

Susan Peaden

Pensacola State College Foundation

Todd Phillips

Navy Federal Credit Union

Chris Scales

Publix Supermarkets

Timothy Stronko

Gulf Power Company

Patrice Whitten

Pensacola State College

Brian Wyer

Gulf Coast Minority Chamber of Commerce

RETIRING MEMBERS



Meri Asmar

*9 years
of service*



Trip Maygarden

*9 years
of service*



Yvette McLellan

*10 years
of service*



Laura P. Gilliam
President and CEO
of UWWF



Jack Lowrey
Board Chair
of UWWF



**UWWF
TEAM**

LEADERSHIP

Laura P. Gilliam
President & CEO
Tom Hilton
Chief Financial Officer
Bart Hudson
Director of Development
Melissa Lewis
Director of Operations
Michael Martin
Director of 211

LETTER FROM OUR LEADERSHIP

To say the latter part of our fiscal year has been unusual would be an understatement.

It has been a test for each of us personally and corporately. Although it became apparent quickly that the pandemic would be dramatically altering our lives and work, United Way of West Florida did not miss a beat. Working remotely, our staff continued to maintain regular operations, while reaching out to partner agencies to determine their needs and ways UWWF could support them. 211 Northwest Florida staff answered numerous calls for assistance with rent, mortgage, utilities, and more. Calls increased by 300% over the same period the prior year. In conjunction with corporate and individual donors, UWWF opened a COVID-19 Response Fund which directed critical grants to agencies to provide support to individuals economically affected by the pandemic. Food distribution was a challenge at the beginning, so we began conducting weekly calls to identify gaps, areas of need, and any challenges to obtaining and distributing food within Escambia and Santa Rosa counties. Our Development team stayed in touch with our corporate partners to let them know we were poised to help them and their employees. Even as we were trying to navigate the uncertainty of the pandemic, the murder of George Floyd forced us all to conduct a thorough examination of ourselves and our organizations. United Way of West Florida and our global affiliate United Way Worldwide are making changes that prioritize diversity, equity and inclusion in all aspects of our work.

When 2020 is over, it will have left its mark. There is no doubt that much of what we will remember will be negative. However, we hope that you recall the many ways people helped each other - by volunteering to serve food to those who had lost their jobs; checking on elderly neighbors; celebrating birthdays and graduations with parades; donating stimulus checks to charities; and so much more.

STAFF

Greg Ammon
MYFLVet Resource Specialist
Sarah Andrews
211 Information & Referral Specialist
Barbara Bailey
211 Supervisor
Carole Billens
Administrative Assistant
Rebecca Cleary
Partnership Specialist
Jackie Dale
Volunteer Engagement Manager
Ashley Elliott
Development Specialist
Jennifer Hight
MYFLVet Care Coordinator
Gretchen Hullenbaugh
Marketing Coordinator VISTA
DJ Kint
MYFLVet Care Coordinator
Naomi Kjer
Marketing Manager
Katrina Madden
Financial Stability Outreach Manager
Blake Majzun
211 Information & Referral Specialist
Avalon Mallory
211 Resource Manager
Blaise Moehl
Development Manager
Christy Myers
211 Information & Referral Specialist
James Sutton
Staff Accountant/IT
Anita Totten
VISTA CAP Manager
Mary White
RSVP Manager
Tricia Woodard
211 Information & Referral Specialist

**LET'S REMEMBER HOW WE STOOD,
UNITED, FOR OUR COMMUNITY.**

2019-20 FINANCIALS

Year end June 30, 2020 (unaudited)



\$1,432,715

AWARDED TO
LOCAL AGENCIES



\$406,192

RAISED TO HELP THOSE
AFFECTED BY COVID-19



\$246,286

DISTRIBUTED TO LOCAL
AGENCIES IN PHASE ONE

PUBLIC SUPPORT & REVENUES

Gross Campaign Revenue	\$1,985,341
Less Donor Designations	(\$266,939)
Less Provision for Uncollectibles	(\$227,059)
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Net Campaign Revenue	\$1,491,343
In-Kind Contributions	\$335,570
Contributions from Outside Service Area	\$646
Grants, Contracts, Program Revenues	\$1,348,057
Investment Income	\$44,801
Other Income	\$249,588
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Total Public Support and Revenues	\$3,470,005

EXPENSES

PROGRAM SERVICES

Gross Funds Awarded	\$1,528,817
Less Donor Designations	(\$266,939)
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Net Funds Awarded	\$1,261,878
Allocation Expenses	\$61,025
Information and Referral Services	\$563,729
Volunteer Services	\$175,134
Impact Initiatives	\$431,497
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Total Program Services	\$2,493,263

SUPPORTING SERVICES

Fundraising	\$350,356
Organizational Administration	\$573,658
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Total Supporting Services	\$924,014

Total Expenses	\$3,417,277
Increase in Net Assets	\$52,728
Net Assets at Beginning of Year	\$1,815,437
Net Assets at End of Year	\$1,868,165

2019-20 SPONSORS



The fight to improve the health, education, and financial stability of every person in Escambia and Santa Rosa counties would not be possible without the help and support of these generous companies.

Thank you for your continued contributions.

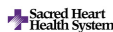
PLATINUM



DIAMOND



GOLD



COVID-19 CORPORATE DONORS



COMMUNITY IMPACT

2019-2020
SNAPSHOT

2:1:1

Northwest Florida

211 NORTHWEST FLORIDA

55,164 individuals were connected with 105,670 referrals to community services.



FLORIDA VETERANS SUPPORT LINE

1,887 veterans were connected with 10,693 referrals to community services.



VOLUNTEER CENTER

36,137 hours of volunteer service leveraged a \$918,960 community impact.



FREE TAX PROGRAM

Due to COVID-19, tax assistance transitioned from in-person to virtual. 4,000 individuals were assisted, contributing to a \$5,290,389 impact.

RSVP

RETIRED SENIOR VOLUNTEER PROGRAM

184 volunteers aged 55+ served at 8 local sites.



VISTA CAP

11 VISTAs completed a year of service at 10 local nonprofit agency host sites.

HEALTH

\$386,584

INVESTED

52,216

INDIVIDUALS
SERVED



95% of individuals served acquired prescriptions, mental, behavioral, dental, and general health services



61% of children/adults served ate healthier, increased their physical activity and/or moved towards a healthy weight

2019-20 FUNDED PARTNER AGENCIES

Boys and Girls Clubs of the Emerald Coast, Bright Bridge Ministries, Capstone Adaptive Learning and Therapy Centers, Community Health Northwest Florida, Council on Aging of West Florida, East Milton Elementary, Epilepsy Florida, Escambia County Healthy Start Coalition, Gulf Breeze Presbyterian Church, Gulf Coast Kid's House, Health and Hope Clinic, Lakeview Center, Lutheran Services of Florida, MANNA Food Bank Inc., OASIS Florida, Outreach Navarre, Santa Rosa Kid's House, The Arc Gateway, YMCA of Northwest Florida

EDUCATION

\$341,197
INVESTED

4,406
STUDENTS
SERVED



62% of youth served graduated high school on time



93% of students served developed soft skills

2019-20 FUNDED PARTNER AGENCIES

AMIkids Pensacola, Autism Pensacola, Big Brothers Big Sisters of Northwest Florida, Boys and Girls Clubs of the Emerald Coast, Capstone Adaptive Learning and Therapy Centers, Chain Reaction, Children's Home Society of Florida, Early Learning Coalition of Escambia County, Early Learning Coalition of Santa Rosa County, Every Child a Reader in Escambia, Independence for the Blind of West Florida, PACE Center for Girls, The Arc Gateway

FINANCIAL STABILITY

\$201,260
INVESTED

22,586
INDIVIDUALS
SERVED



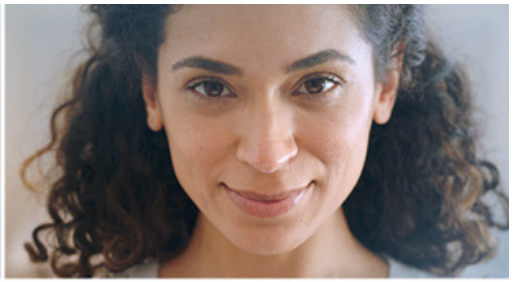
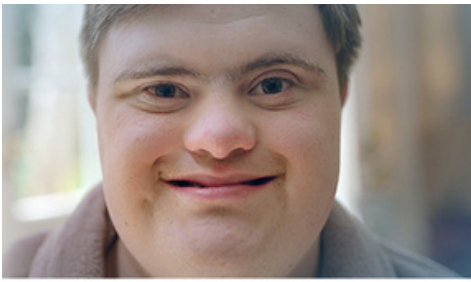
96% of individuals served increased their disposable income by accessing benefits and/or reducing costs



54% of individuals served gained employment

2019-20 FUNDED PARTNER AGENCIES

Be Ready Alliance Coordinating for Emergencies, Catholic Charities of Northwest Florida, Family Resource Program of Santa Rosa Inc., FavorHouse of Northwest Florida, Feeding the Gulf Coast, Gulf Breeze Presbyterian Church, Horizons of Okaloosa County, Inc., Legal Services of North Florida, MANNA Food Bank, Inc, Pathways for Change, Pensacola United Methodist Community Ministries, Santa Rosa Bridges, Inc, South Santa Rosa Interfaith Ministries, Waterfront Rescue Mission, YMCA of Northwest Florida



United Way of West Florida

change
DOESN'T HAPPEN ALONE

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