



United Way of West Florida
LIVE UNITED
2023
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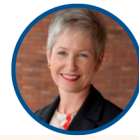
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United Way
of West Florida

LETTER FROM OUR PRESIDENT/CEO



Laura P. Gilliam
President and CEO
of UWWF

This past year flew by! As we entered our 99th year of service to the region, we are taking time to reflect on our work and the support our community has provided. Community investment; 211/988/Veterans Support Line; VITA; RVSP; Stuff the Bus; and Day of Caring are some of the activities that United Way engages in to create solutions to our community's greatest challenges. And there's more. UWWF is involved in collaborative efforts like Achieve Escambia, Achieve Healthy EscaRosa, Northwest Florida Mental Health Task Force, Homelessness Reduction Task Force, and Santa Rosa County Chamber's Non-Profit Roundtable. There's more, but I don't have enough space here to list them all!

United Way of West Florida makes transformational investments, builds capacity, and connects people to resources. These priorities guide our work and our investment of human and financial resources.

Our impact is measured in many ways – funds distributed through community investment and the outcomes related to that investment; the number of tax returns prepared and filed for free; calls taken and people connected to resources through 211, 988, and the Veterans Support Line; volunteers engaged in activities like VITA, Day of Caring, as community investment volunteers and more.

In 2022-23, this work resulted in a nearly \$4 million impact in our community. This was a direct result of your financial contributions; volunteerism; and advocacy on behalf of the organization.

It is our privilege to serve Escambia and Santa Rosa counties. As we enter our centennial year of service to this region, we promise to continue to be responsive, innovative, and impactful and to be the United Way that this community needs.

A handwritten signature in black ink that reads "Laura P. Gilliam".

Laura P. Gilliam
UWWF President/CEO





UWWF TEAM 2022-2023

This information is from the 2022-23 fiscal year.

LEADERSHIP

Laura P. Gilliam
President & CEO

Susan Amburg
Director of Development

Melissa Lewis
Director of Operations

Michael Martin
Director of 211

Jed Dembowski
Director of Marketing

Tami Randel
Director of Finance

Mary Zaledonis
Director of Community Impact

Greg Ammon
FVSL Care Coordinator

Mike Eveland
Financial Stability Manager

Zach Fenton
Data Analyst

Julia Helton
Community Impact Coordinator

Gretchen Hullenbaugh
Marketing Specialist

DJ Kint
FVSL Team Lead Care Coordinator

Avalon Mallory
211 Resource Manager

Blake Majzun
211 Resource Specialist/IT

Janet McCoy
RSVP Manager

Christy Myers
FVSL Care Coordinator

Danielle Prince
Accounting Assistant

Mary White
Development Manager

Kate Williams
Development Manager



UWWF BOARD 2022-2023

BOARD OFFICERS

Amy Miller
Board Chair
City of Pensacola

Todd Phillips
Vice Chair
Navy Federal Credit Union

Clare Haenszel
Treasurer
Warren Averett

Tony Kisner
Secretary
Florida Blue

Patrice Whitten
Development Chair
Community Volunteer

Donna Edwards
Nominating Committee
Community Volunteer

Megan Burke
Marketing Chair
Pensacola Young Professionals

Matt Couch
Moorehead Real Estate Law Group

Tammy Davies*
Synovus Bank

Tom Della Flora
Baptist Health Care

Kendrick Doidge
Baptist Health Care

Naisy Dolar
Santa Rosa County Board of Commissioners

Deborah Douma
Pensacola State College

Cedric Durre*
Engineered Cooling Services

Peter Dyson
The First

John Floyd*
Florida Power & Light

Jessica Griffen
The Urban Development Center

Wesley Hall
Escambia County Government

Larry Heringer
Santa Rosa Adult School

Wanda Kotick
Escambia County Public Schools

David Kuehl
Publix Super Markets

Jack Lowrey*
Community Volunteer

Barbara MacNeil
Loyalty Credit Union

Travis Morock
Carver Darden

Eric L. Myers
Florida Power & Light

Chris Scales
Publix Super Markets

Dan Schebler
District One Medical Examiner's Office

Brian Wyer
Gulf Coast Minority Chamber

*Out Going Board Members

INCOMING BOARD MEMBERS

Johnny Fayard, Synovus Bank
Jeff Fletcher, Lakeview Center
Heather Hyde, Jacobs
Muriel Merritt, Publix, Pace

Denise Myrick, City of Pensacola
Jen Mostert, Saltmarsh,
Cleaveland and Gund
Jeremy Ruffin, Ruff Path

2022-2023 FINANCIALS

Year end June 30, 2023 (unaudited)

PUBLIC SUPPORT & REVENUES

Gross Campaign Revenue	1,3467,668.00
Less Donor Designations	(150,258.00)
Less Provision for Uncollectibles	(77,561.00)
Net Campaign Revenue	<u>\$1,239,849.00</u>
In-Kind Contributions	179,159.73
Contributions from Outside Service Area	3,438.00
Grants, Contracts, Program Revenues	1,713,768.00
Investment Income	62,996.00
Other Income	1,392,859.00
Total Public Support and Revenues	<u>\$4,592,066.73</u>

EXPENSES

PROGRAM SERVICES

Gross Funds Awarded	693,973.00
Less Donor Designations	150,256.00
Net Funds Awarded	<u>844,231.00</u>
Allocation Expenses	78,357.00
Information and Referral Services	1,270,051.00
Volunteer Services	82,012.00
Impact Initiatives	123,083.00
Total Program Services	<u>\$2,397,734.00</u>

SUPPORTING SERVICES

Fundraising	220,549.00
Organizational Administration	597,702.00
Total Supporting Services	<u>\$728,251.00</u>

Total Expenses	<u>\$3,125,985.00</u>
Increase in Net Assets	1,466,081.73
Net Assets at Beginning of Year	2,617,856.00
Net Assets at End of Year	<u>4,083,937.73</u>



\$469,465

AWARDED TO LOCAL AGENCIES

2022-23 SPONSORS

The fight to improve the health, education, and financial stability of every person in Escambia and Santa Rosa counties would not be possible without the help and support of these generous companies.

Thank you for your continued contributions.

GOLD



GOLD MEDIA



SIVLER



COMMUNITY INVESTMENT GRANTS

No single agency or program can meet all our community's needs alone. When you give to United Way of West Florida, your undesignated donation becomes part of a collective effort that supports local programs and initiatives across Escambia and Santa Rosa counties in education, financial stability, and health.

Thank you to the 23 volunteers, that gave over 500 hours of volunteering to help with the Community Investment Process!

29 programs in total were funded: 19 in Escambia and Santa Rosa counties, 9 in Escambia, and 1 in Santa Rosa County.

The following programs are recipients of Community Investment grant awards:



HEALTH

\$215,331

82%

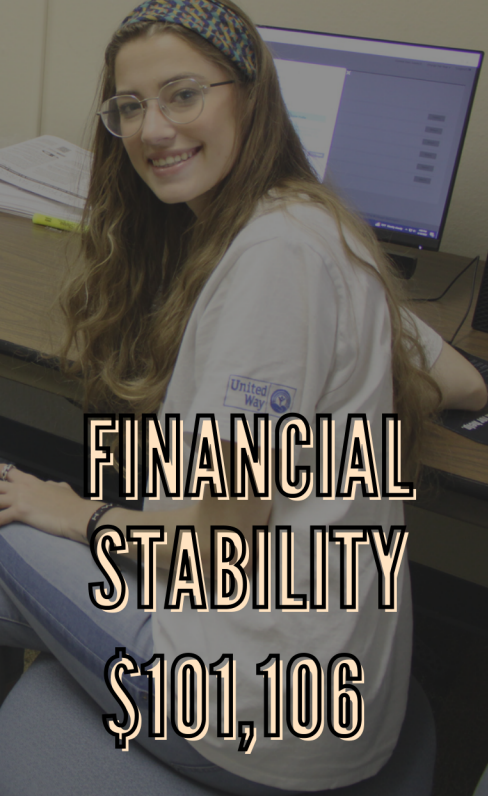
of individuals served maintain or improve their emotional, mental and/or social health

88%

of children/adults served ate healthier, increased their physical activity, and/or moved towards a healthier weight

..... FUNDED AGENICIES:

The ARC Gateway, Bright Bridge Ministries, Capstone Adaptive Learning & Therapy Centers, Council on Aging of West Florida, Ecomfort Inc., Gulf Coast Kid's House, Health and Hope Clinic, Lutheran Services Florida, Northwest Florida Community Outreach, OASIS Florida, Santa Rosa Kid's House, Valerie's House



**FINANCIAL
STABILITY
\$101,106**

93%

of individuals served increased
disposable income by accessing benefits
and/or reducing costs

58%

of individuals served
increased their wages

..... **FUNDED AGENICES:**

Bright Bridge Ministries, Catholic Charities
of Northwest Florida, FavorHouse of
Northwest Florida, Feeding the Gulf Coast,
Legal Services of North Florida



**EDUCATION
\$163,563**

78%

of youth served graduated
high school on time

81%

of children (k-3) served
are reading on grade level

..... **FUNDED AGENICES:**

Autism Pensacola, Big Brothers Big Sisters of
Northwest Florida, Boys and Girls Club of the
Emerald Coast, Capstone Adaptive Learning &
Therapy Centers, Children's Home Society of
Florida,, Council on Aging West Florida. James B.
Washington, Pace Center for Girls, ReadyKids!,
YMCA of Northwest Florida

IMPACT AT A GLANCE: OUR PROGRAMS



211NWFL received 21,171 calls in Escambia and Santa Rosa counties. Creating connections for 39,715 individuals.



Florida Veterans Support Line received 3,864 calls and provided 9,994 referrals to 932 veterans or their immediate family members.



988 began Oct 2022! From Oct 2022 to July 2023, the team has fielded 5,814 calls on suicide or mental health crisis



In 2022-23 SingleCare's Rx Savings saved 7,462 people \$812,742. Visit uwwf.org/single-care to learn more.



During our 29th Day of Caring, we had 63 projects: 558 volunteers from 35 companies and organizations volunteering a total of 2,384 hours



In 2022, we raised ~\$14,000 with our partners and thousands of school supply items outside of local Walmarts in Escambia and Santa Rosa counties.



Our VITA program completed 735 tax returns, saving taxpayers over \$160,000 in preparation fees and bringing over \$880,000 in tax refunds back to Escambia and Santa Rosa counties!



Our Retired Senior Volunteer Program had 39 volunteers, 11 Lunch & Learn events, a holiday party, and those members gave 1,212 hours of volunteerism.

Keep up to date with us all year round by following us on social media at [@uwfl](https://twitter.com/uwfl) and by signing up for our monthly newsletter at uwwf.org/newsletter.